Serial No.: 10/802,958 March 17, 2004

Filed: Page:

2 of 12

Listing of Claims

This listing of claims replaces all prior versions and listings of claims in the application:

Claims 1-28. (Canceled).

(Currently Amended) A method comprising: 29.

estimating a breadth of a search query;

identifying user interaction with a first document in a result set that is responsive to the search query;

changing a ranking of a popularity of the first document based at least in part on the user interaction with the first document and the breadth of the search query, wherein an amount of the change in the ranking of the popularity decreases with increased breadth of the search query; and

making the rank ranking of the popularity of the first document available for responding to a subsequent search query.

- (Previously Presented) The method of claim 29, wherein estimating the breadth 30. of the search query comprises estimating the breadth based on a total number of documents in a result set that is responsive to the search query.
- (Previously Presented) The method of claim 29, wherein estimating the breadth 31. of the search query comprises estimating the breadth of the search query based on differences in relevances of documents in the result set.
- (Previously Presented) The method of claim 29, wherein estimating the breadth 32. of the search query comprises comparing rates at which the documents in the result set are retrieved.

Applicant: Pfleger et al. Attorney's Docket No.: 16113-326001 / GP-134-10-US

Serial No.: 10/802,958 Filed: March 17, 2004

Page: 3 of 12

33. (Currently Amended) The method of claim 29, wherein ranking changing the ranking of the popularity of the first document comprises weighting the user interaction with the first document based on the breadth of the search query.

- 34. (Currently Amended) The method of claim 33, wherein ranking changing the ranking of the popularity of the first document further comprises adding the weighted user interaction to a popularity database configured to store measures of a popularity of documents.
- 35. (Previously Presented) The method of claim 29, wherein identifying user interaction with the first document comprises determining a click count for the first document.
- 36. (Previously Presented) The method of claim 29, wherein identifying user interaction with the first document comprises determining a click-through ratio for the first document.
- 37. (Previously Presented) The method of claim 29, wherein identifying the user interaction with the first document comprises identifying the user interaction independent of a search query.
- 38. (Currently Amended) The method of claim 29, further comprising responding to a subsequent search query based at least in part on the rank ranking of the popularity of the first document.
- 39. (Currently Amended) The method of claim 38, wherein responding to the subsequent search query comprises adjusting a ranking of documents in the response to the subsequent search query based at least in part on the rank ranking of the popularity of the first document.

Serial No.: 10/802,958 Filed:

March 17, 2004

Page:

4 of 12

(Previously Presented) The method of claim 29, wherein changing the ranking of 40. the popularity of the first document comprising increasing the ranking of the popularity of the first document.

(Currently Amended) An article comprising one or more machine-readable media 41. storing instructions operable configured to cause one or more machines to perform operations comprising:

estimating a breadth of a search query;

identifying user interaction with a first document in a result set that is responsive to the search query;

changing a ranking of a popularity of the first document based at least in part on the user interaction with the first document and the breadth of the search query, wherein an amount of the change in the ranking of the popularity decreases with increased breadth of the search query; and making the rank ranking of the popularity of the first document available for responding to a subsequent search query.

- (Previously Presented) The article of claim 41, wherein estimating the breadth of 42. the search query comprises estimating the breadth based on a total number of documents in a result set that is responsive to the search query.
- (Previously Presented) The article of claim 41, wherein estimating the breadth of 43. the search query comprises estimating the breadth of the search query based on differences in relevances of documents in the result set.

10/802,958 Serial No.: Filed:

March 17, 2004

5 of 12 Page:

(Previously Presented) The article of claim 41, wherein estimating the breadth of 44. the search query comprises comparing rates at which the documents in the result set are retrieved.

- (Currently Amended) The article of claim 41, wherein ranking changing the 45. ranking of the popularity of the first document comprises weighting the user interaction with the first document based on the breadth of the search query.
- (Currently Amended) The article of claim 45, wherein ranking changing the 46. ranking of the popularity of the first document further comprises adding the weighted user interaction to a popularity database configured to store measures of a popularity of documents.
- (Previously Presented) The article of claim 41, wherein identifying user 47. interaction with the first document comprises determining a click count for the first document.
- (Previously Presented) The article of claim 41, wherein identifying user 48. interaction with the first document comprises determining a click-through ratio for the first document.
- (Previously Presented) The article of claim 41, wherein identifying the user 49. interaction with the first document comprises identifying the user interaction independent of a search query.
- (Currently Amended) The article of claim 41, further comprising responding to a 50. subsequent search query based at least in part on the rank ranking of the popularity of the first document.

Serial No.: 10/802,958 Filed:

March 17, 2004

Page:

6 of 12

(Currently Amended) The article of claim 50, wherein responding to the 51. subsequent search query comprises adjusting a ranking of documents in the response to the subsequent search query based at least in part on the rank ranking of the popularity of the first document.

(Previously Presented) The article of claim 50, wherein changing the ranking of 52. the popularity of the first document comprising increasing the ranking of the popularity of the first document.